



JARED SMITH SELECTED AS NEW EXECUTIVE DIRECTOR

Dear Tree Trust Stakeholder,

I am very excited to announce that the Tree Trust Board of Directors has selected Jared Smith to be the new Executive Director of Tree Trust, effective August 6. The Board engaged the executive search firm of CohenTaylor to lead an extensive search process and are thrilled with the outcome.

As a 20-year veteran of Tree Trust, Jared brings a passion for the mission combined with the business savvy of operating the Landscape Services (LS) division of the company for 14 years. His enthusiasm for the work and determination to grow the organization is the spark we need to advance our youth employment training and tree planting programs into the future.

Jared has led the Landscape Services division and managed company operations since the launch of LS in 2004. In that time, Jared and his team built LS into a successful social enterprise to support the JobPrep and Forestry work that is our mission. Prior to managing LS, Jared worked with our summer youth employment program and served as a program coordinator.

Jared says, "I am passionate about Tree Trust being successful and it is a humbling privilege to work with a remarkable group of people who also want to see us achieve great things. I'm excited to lead this organization by being active in the community as we strengthen our core services and expand into new ventures and opportunities."

Please join me in congratulating Jared as our Executive Director. On behalf of the Board and staff at Tree Trust, we THANK YOU for the support you continue to provide as we work together to transform lives and landscapes.

Warm Regards,
Kurts Strelnieks
2017 - 2018 Tree Trust Board Chair