

Career Pathways

Ways to start an in-demand green industry career

Across landscaping, tree care, and construction industries, employers report a critical shortfall of qualified employees. Year after year, the U.S. Bureau of Labor Statistics cites the increase in need for green industry occupations. Many job seekers remain unaware of good compensation and advancement opportunities offered through skilled trade careers. The following resources provide information about in-demand, high growth professions:

Construction

The construction field offers a vast array of different trades with a variety of options. Through Registered Apprenticeship, apprentices earn a paycheck while developing technical expertise—a way to avoid student loan debt. Visit the website [Construction Career Pathways](#) about opportunities to engage with this industry in Minnesota.

Landscaping

The Minnesota Nursery and Landscape Association is a large green industry trade association with more than a 1,100 member organizations. The website for the [Minnesota Nursery and Landscape Association](#) provides information about job openings and career building certifications for the profession.

Tree Care

The Minnesota Society of Arboriculture is a trade association for the tree care industry. The [Minnesota Society of Arboriculture](#) website includes a job board that frequently includes entry-level positions, which provides the opportunity to launch a career in arboriculture.

When looking for a potential employer, check out advancement opportunities because some tree care companies, such as Tree Trust Landscape Services, offer Registered Apprenticeship—nationally recognized, high quality training that aims to help workers fast track career goals, avoid educational debt, and earn competitive wages.

Career Search Skills

Helpful information for career exploration and job search tools

CareerForce

With online resources and physical locations throughout Minnesota, CareerForce assists with job search, resume writing, interview practice, and other career support. Check out the [CareerForce](#) website to learn about all the services offered.

CareerOneStop

This online resource offers information for exploring careers and training. The site also includes an extensive job search area that covers topics such as networking, resumes and applications, interviews and negotiations, and job search tips. Visit the [CareerOneStop](#) website.

Elevate Futures

Take online training, learn about local companies, build a resume, and explore careers. Many of the jobs listed on the website include entry-level opportunities with little to no experience. Check out the website for [Elevate Futures](#).

Traitify

The personality assessment makes career and educational recommendations after users view pictures and select “me” or “not me.” This quick tool only takes about 90 seconds to take. Learn more and get started with [Traitify](#).