



## Tree Trust Announces Fall Tree Planting Season and Call for Volunteers

**MINNEAPOLIS (September 19, 2023)** – Tree Trust, a Minnesota-based nonprofit, today announced the commencement of its annual fall tree planting season. As the leaves begin to change and the air turns crisp, Tree Trust invites individuals and groups to join the effort to make the Twin Cities greener, one tree at a time.

Every year, Tree Trust's tree planting initiative plays a crucial role in enhancing the green canopy and fostering community spirit, in partnership with cities throughout the metro area. In 2022, nearly 6,000 trees were planted.

This year, Tree Trust extends a special invitation to both individual volunteers and corporate groups, encouraging companies to consider tree planting as a team-building and employee engagement activity.

"Planting trees is more than just making the Twin Cities a greener place; it brings people together and builds community," said Jared Smith, Tree Trust Executive Director and CEO. "Our volunteers, both individuals and corporate groups, make our tree planting events happen. We invite you to join us!"

### **About Volunteering with Tree Trust:**

- **Who Can Volunteer:** Individuals, families, corporate groups, community organizations, and anyone passionate about making a difference.
- **How to Volunteer:** Interested parties can sign up for tree planting events by visiting the Tree Trust volunteer page at <https://treetrust.org/non-profit/twin-cities-volunteer-opportunities/volunteer-events/>.

"Being able to dig in the dirt with my children and teach them about what the power of a tree can do is the most memorable part of volunteering with Tree Trust." Jeremy – Planting Volunteer

"The most memorable for me was being here getting my hands dirty. Sometimes when you are in corporate America the amount of time you spend at a desk doing paperwork quite frankly is tough. Where you really do the most good is when you can break away from those desks and those computers and get out here and become one with not only nature but with the community." Lenny, U.S. Bank Corp.

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### **About Tree Trust**

Tree Trust, a nonprofit founded in 1976 and based in St. Paul, Minnesota, focuses on transforming lives and landscapes. Tree Trust accomplishes this mission by providing meaningful opportunities for greening local communities through tree planting and offering youth valuable work skills and experience through practical job training, creating a brighter future of self-sufficiency. Learn more at [www.treetrust.org](http://www.treetrust.org).